

## Cookies Policy

### How we use cookies

Like many other websites, our website uses cookies. One of the reasons we use cookies is to help us review how customers use our site and the success of our marketing campaigns. This means we can make informed decisions about improvements to the site and get a good understanding of the kind of content our customers like to access.

Cookies are small text files placed on your computer when you visit our site. While they allow us to see patterns in customer behaviour, they do not allow us to identify you specifically.

When you visit our site, you will be briefly informed of what cookies are and how you can manage them. You will also be made aware that if you continue to use the site you are agreeing to the use of cookies. If you choose to disable the cookies, the majority of the site will work as normal. However, without information on how people use our site, it is harder for us to make improvements and tailor our service to your needs.

### The Cookies That We Use

#### Session Cookies

These cookies are essential for the website to function and will be set regardless of whether you allow other cookies. These cookies are not stored on your computer and will be deleted when you close your web browser.

#### Session Cookie\*

Used to anonymously identify the site visitor during a session to enable application session state. This cookie is not linked to user data or used for tracking purposes.

<i>Linked</i>	<i>to</i>	<i>individual</i>	<i>user</i>	<i>data?</i>	No
<i>First party</i>					

\* These cookies are essential for the website to function and will be set regardless of whether you allow us to place other cookies.

#### Functionality Cookies

The functionality cookies that we use allow us to monitor patterns of traffic on our website, accurately measure the success of our marketing campaigns and allow you to interact with social media while on our site. These cookies are stored on your computer and will expire after a set period of time.

#### Referrer tracking cookie

Allows us to see if a user has found the site through one of our marketing campaigns. It is not linked to any data that allows us to identify users individually.

<i>Linked</i>	<i>to</i>	<i>individual</i>	<i>user</i>	<i>data?</i>	No
<i>First party</i>					

#### Google Analytics

Collect anonymous information about how visitors use our website. Allows us to identify trends, popular types of content and make informed decisions on how to improve the site. It is not linked to any data that allows us to identify users individually.

*Linked to individual user data? No*  
*Third party*

**Marketing Cookies (includes [doubleclick.net](#), [atdmt.com](#), [Visual Website Optimiser](#), and [ad.yieldmanager.com](#))**

Collect information about how visitors interact with our website and our marketing campaigns.

*Linked to individual user data? No*  
*Third party*

**Social media cookies (includes [Twitter](#), [Facebook](#), [Instagram](#))**

Allows users to interact with social media through our website.

*Linked to individual user data? No*  
*Third party*

**ResponseTap cookies**

These cookies are used to help ResponseTap collect information about how visitors use our website. We use the information gathered to compile reports that help us to understand how people interact with our business. The cookies store unique identifiers that allow ResponseTap to track a visitors progress through our website over time.

*Linked to individual user data? No*  
*Third party*

## **How To Delete Cookies**

If you do not want us to use cookies when you use our website, you can adjust your internet browser settings not to accept cookies. Your web browser's help function should tell you how to do this. Alternatively, you can find information about how to do this for all the commonly used internet browsers on the website: <http://www.aboutcookies.org/default.aspx>. This website will also explain how you can delete cookies that are already stored on your device. You will have been asked to consent to our use of cookies when you first visited our website.

## **Your rights**

You have a right of access to any personal information that the Firm may hold about you; to have any inaccurate information about you corrected; and to request that we stop using your personal information for marketing purposes. Access requests should be put in writing and addressed to the Data Protection Officer at [management@fixmylegals.co.uk](mailto:management@fixmylegals.co.uk). We will comply with your access rights without delay and within a month in any event. Providing you with access to the personal data we hold about you is free of charge although we may charge or refuse a request if it is deemed to be manifestly unfounded or excessive. If we refuse a request, we will tell you why and how you may complain about our decision.